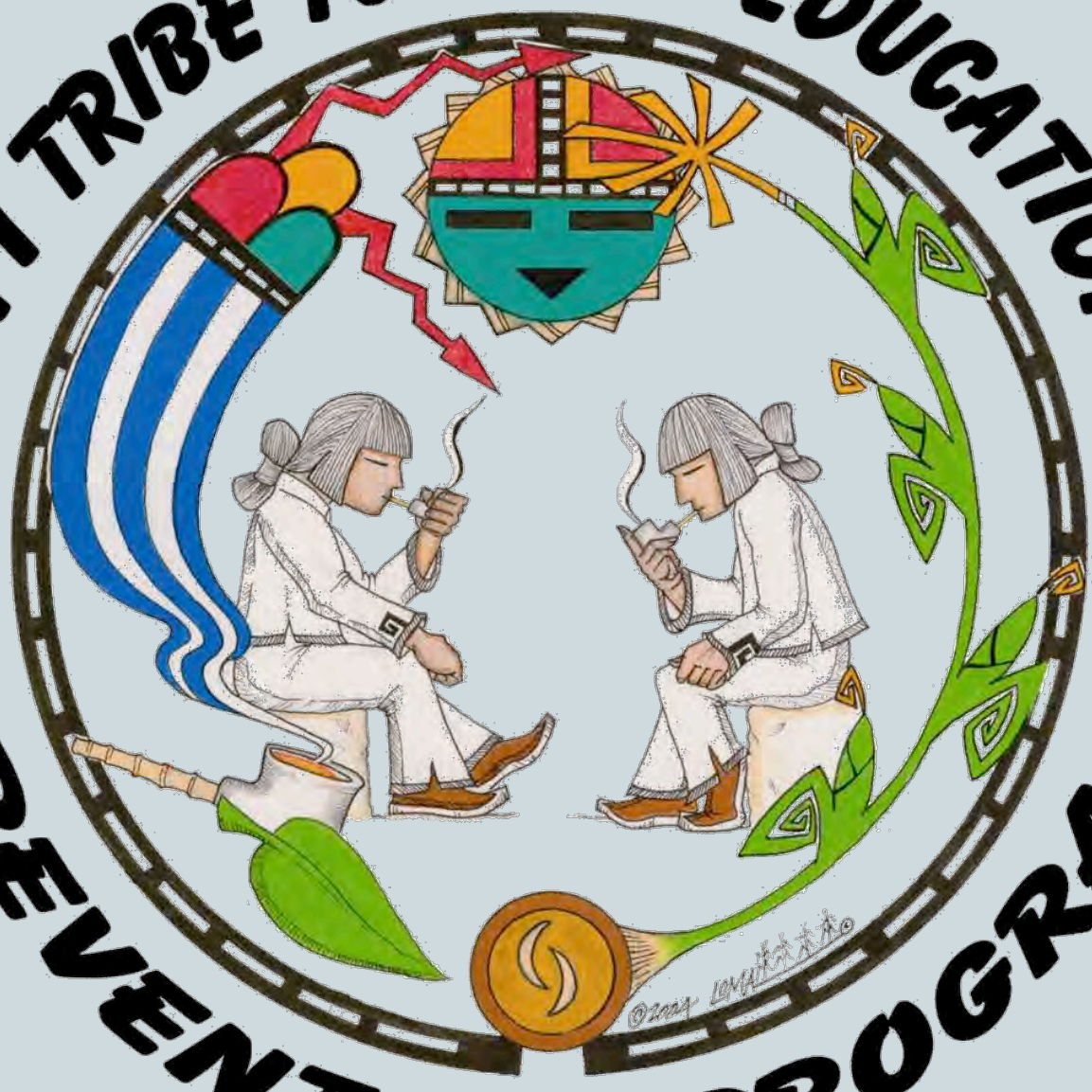


HOPI TRIBE TOBACCO EDUCATION & PREVENTION PROGRAM



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National Tribal Forum August 29-31, 2016



ELDON KALEMSA JR.
HOPI TOBACCO PROGRAM
COORDINATOR

“OUR NATIONS, OUR
JOURNEYS”

“TRADITIONAL TOBACCO USE”

Hopi Tobacco Mission Statement



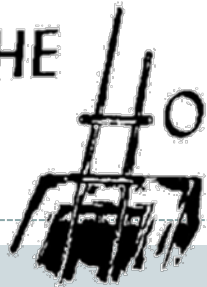
- Mission: It is the mission of the Tobacco Program housed under the office of HOPI (Hopi Office of Prevention and Intervention) Cancer Support Services (HCSS) to provide responsive customer service in promoting education and prevention on commercial tobacco use among Hopi and surrounding native population while adhering to Hopi cultural beliefs and values to help promote a healthy lifestyle, disease prevention and support services to our Hopi and surrounding communities.

Vision and Philosophy

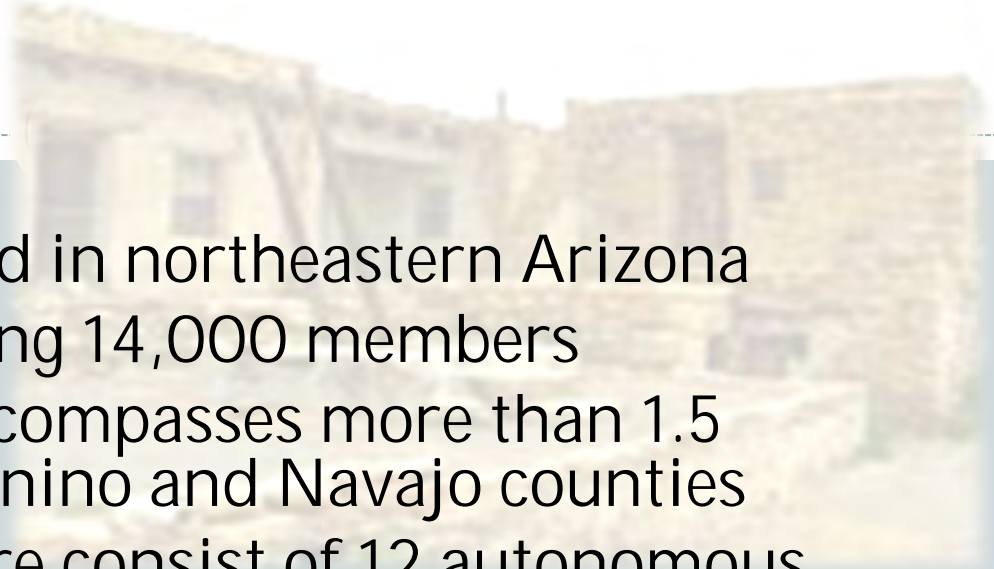


- VISION – “To instill personal responsibility through education and prevention with a traditional approach to create healthy families and communities while preserving the practicing Hopi culture and respect.”
- PHILOSOPHY - “In order to accomplish our mission and to fulfill our vision, we believe and are committed to supporting one another through coordination, communication and collaboration with all parties at all levels with respect to one another.

THE



OPI TRIBE



- A sovereign nation located in northeastern Arizona
- Has a population exceeding 14,000 members
- Reservation land base encompasses more than 1.5 million acres within Coconino and Navajo counties
- Traditional tribal structure consist of 12 autonomous villages on three mesas including 1 additional community
- Have survived centuries as a Tribe, maintaining their culture, language and religion despite outside influences
- The Tribal leadership consists of Village Kikmongwi/ Governors, an elected Chairman, Vice Chairman and representatives of each village
- These elected representatives guide the Hopi Tribe in U.S. and State government affairs.

Challenges



- HOPI, like most Indian Reservations is beset with health disparities in the provision of healthcare.
- Staff have to be prepared to communicate medical terms & procedures that are foreign to many and to dispel cultural taboos & fears.
- These barriers are unique to each tribe and present various challenges such as:
 - Under developed technology (slow internet, spotty cell phone reception, electrical outages, etc.).
 - Distance to nearest city.
 - No cancer treatment facilities on the reservation or limited cancer related services on the reservation.
 - Staff have adapted and are prepared to interpret, locate rural residences where no streets exist, traverse rough terrain, and going door to door to inform people about our services and recruit new clients

Hopi Tobacco Program



- Currently in the second year of a Inter-governmental Agreement (IGA) contract. Meaning now funded directly by Arizona Department of Health Services (ADHS) and Bureau of Tobacco and Chronic Diseases, BTCD. Proud to announce that we have been awarded additional funding FY2017 budget.
- Previously funded through Inter-Tribal Council of Arizona (ITCA) until 2015.
- Tobacco Program has been in existence in Hopi since 1999.
- Previously focused on adult cessation services such as the Ashline but now the main priority is youth coalitions. 25 youth membership representing 9 out of 12 villages.

Hopi Tobacco Program



- Members of the Arizona STAND (Students Taking A New Direction) Youth Coalition, azSTAND.com.
- Participates in all National tobacco events such as World “No” Tobacco Day, Kick Butt Week, Great American Smoke-Out, and Red Ribbon activities.
- Provide Leadership/Advocacy training for youth and adult leaders.
- Youth engage in policy initiatives (STAND).
- Tobacco education/prevention services to programs, schools, Groups/Individuals, and homes.

Hopi Tribe Ordinances



- Resolution #H-180-87

This resolution designated that all Tribal buildings along with the Hopi Indian Health Service buildings be smoke-free. Adopted October 06, 1987 by the Council under the direction of Chairman Ivan Sidney.

- Resolution #H-068-2005

This resolution designates that all tribal buildings and IHS campuses be declared a 50 FT no-smoking zone. Adopted September 01, 2005 under the direction of Chairman Wayne Taylor Jr.

- The Hopi Tobacco Program continues to advocate to eliminate commercial tobacco use in our kivas and ceremonies.

Today



- Goals and objectives are geared more toward youth initiatives, youth coalitions and having youth be the educators and advocates for commercial tobacco prevention.
- Recruitment of youth to be coalition members.
"Refer a Friend " project (NACP grant)
- "Greenhouse" project (NACP grant)
- Expanding the program to meet demographics and youth numbers.
- Youth are currently advocating for a Smoke-free ball park in the Hopi communities who have ballfields.

Today



- Involved with “Good Health and Wellness” project with ITCA, Inter-Tribal Council of Arizona, in collaboration with the Hopi Diabetes Program.
- Participates in community events, fitness/health runs, Health fairs, and other activities.
- Promote traditional activities
- Collaborating and setting national partnerships with National Native Network, NNN. Scheduled site visit September 12-16, 2016 to highlight Hopi Tobacco Program.

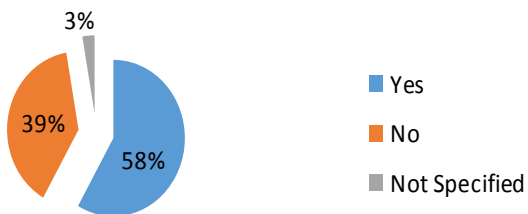
Hopi High School Youth Tobacco Survey

October 27, 2014

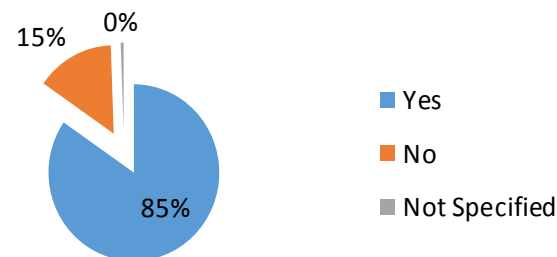
1) Do you use tobacco products?		If yes then which:	
Yes	29	Commercial	4
No	151	Traditional	13
Not Specified	2	Both	2
		Not Specified	12
2) How often do you use tobacco products?			
Daily	1		
Ceremonies only	17		
3) Do you feel Traditional tobacco is sacred?			
Yes	154		
No	27		
Not Specified	1		
4) Do you feel traditional tobacco is the same as commercial tobacco?			
Yes	24		
No	155		
Not Specified	3		
5) Do you think we should eliminate (take out) commercial tobacco from our ceremonies?			
Yes	106		
No	71		
Not Specified	5		

Hopi Youth Survey 2014

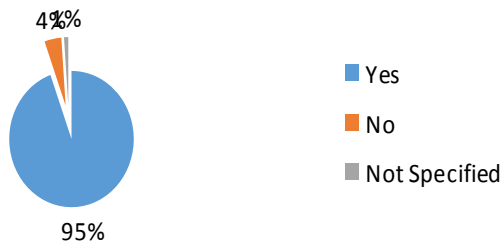
Do you think we should eliminate (take out) commercial tobacco from...



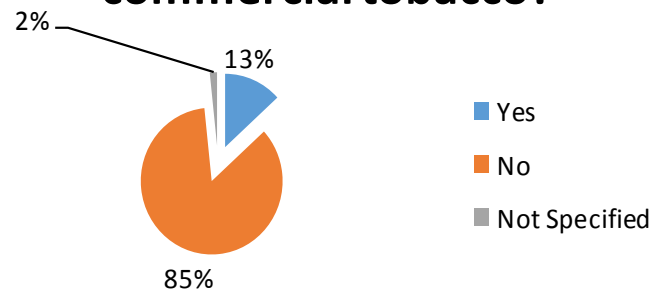
Do you feel traditional tobacco is sacred?



Do you believe smoking tobacco is bad for your health?



Do you feel traditional tobacco is the same as commercial tobacco?



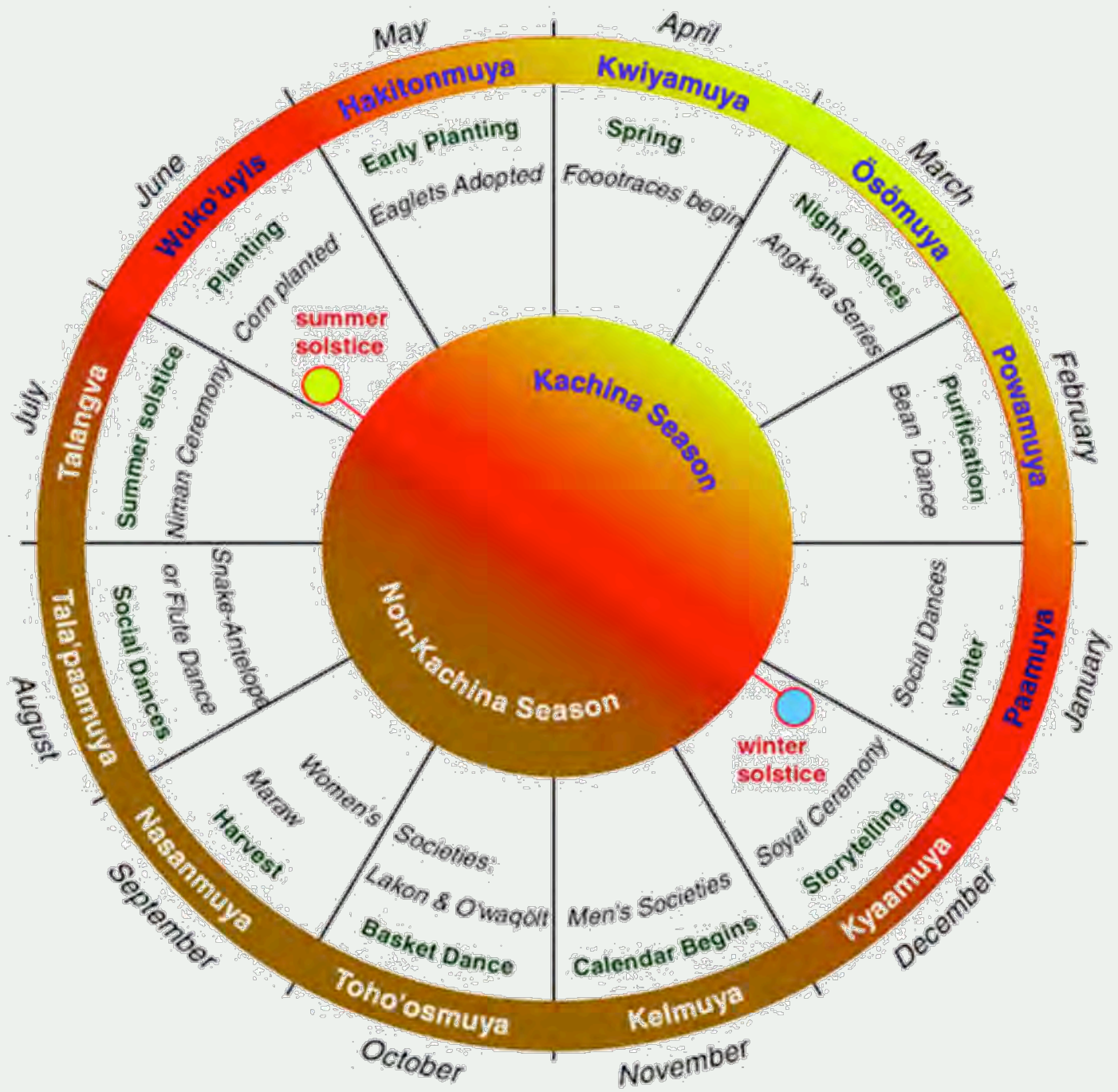
Wild Hopi Tobacco Plant



“Traditional Tobacco Use”



- Has been part of Hopi for a millennium of time.
- Annual use of traditional tobacco for ceremonies, events/activities, and medicinal use.
- Preferably smoked in a clay or stone pipe.
- Age preference on use of traditional tobacco.
- Tobacco is not inhaled.
- Only the leaves are smoked, not the stems or roots.
- No additives.
- Not used continuously.
- Process of preparation applied.
- Tobacco clans.
- Sacred and respected (utiihi i' and kyafτσι)













Other Uses of Traditional Tobacco



Medicinal uses:

- ✓ Relief for asthma patients
- ✓ Used as an ointment for:
 - Burns
 - Deep abrasions or cuts
- ✓ Analgesic paste for muscle relief (icy hot)
- ✓ Relief of ear aches

Hunting/Gathering

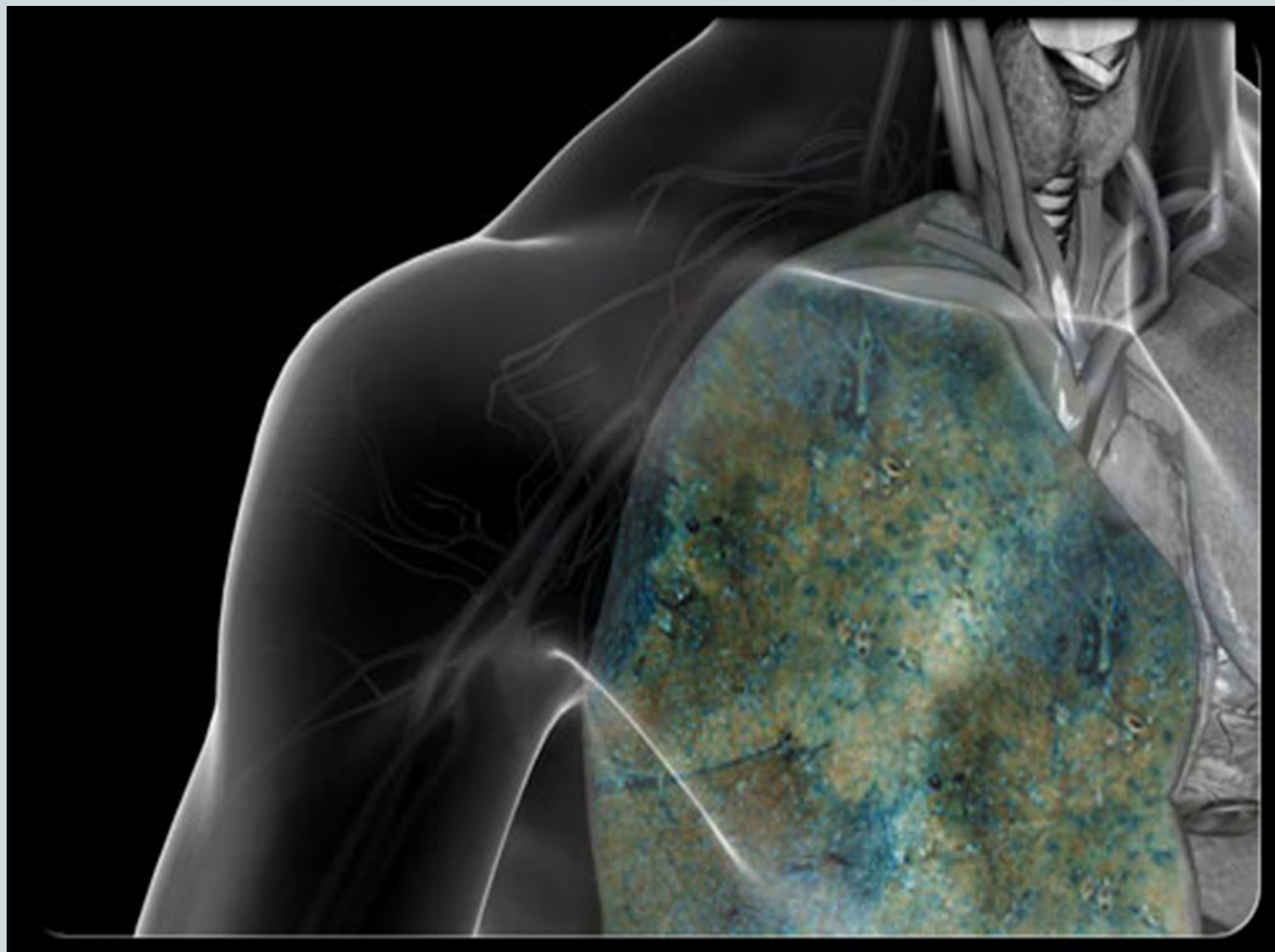
Gift/Payment

Today's Health Disparities



- Integration of commercial tobacco into ceremonial practices.
- Commercial tobacco – addictive, recreational use.
- Asthma cases on the rise in Native populations (in Hopi).
- Youth and young adults are now introduced to electronic smoking devices such as e-cigs, vapors, e-cigars, e-hookahs, e-pens, etc.
- New tobacco products on the market.
- Marketing and technology
- It is out on the Rez.



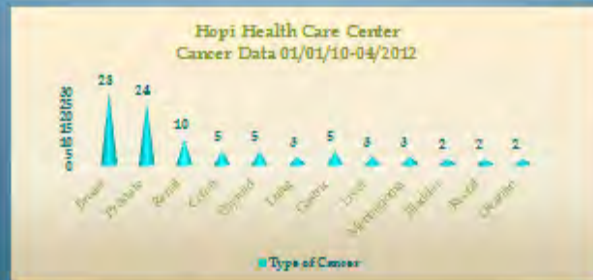


2012 Cancer Data



Hopi Health Care Center Cancer Diagnosis data

Cancer diagnosis as noted in the graphs by number of incidents as per noted time frame.



•Note there were 14 other cases of just 1 count of different cancer diagnosis such as leukemia, bone, Hodgkins disease, penile, pancreatic, pituitary, uterine, endometrial, basal cell carcinoma of ear, nose, cheek, nasopharyngeal, larynx, and mel

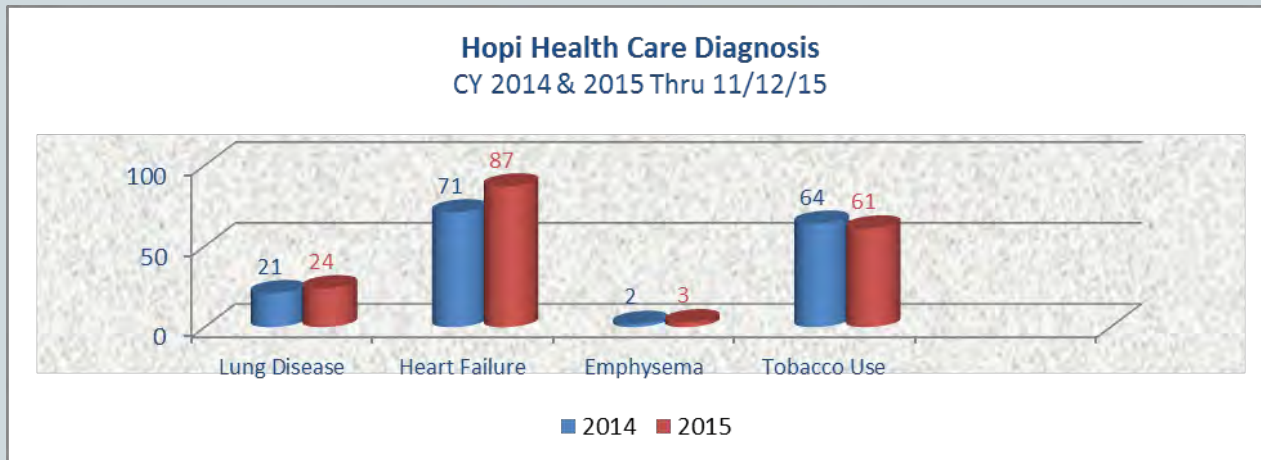
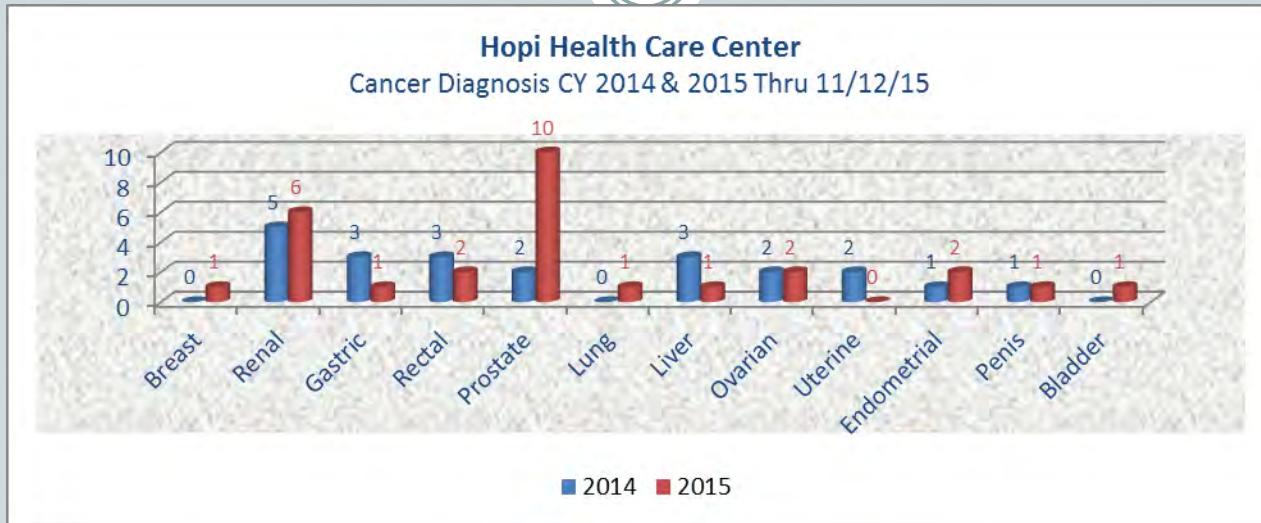
Hopi Health Care Center Cancer Diagnosis Data

Incidence of several diagnosis and number of tobacco users for specific time frame.



All diagnosis *have not* been identified to be in relation to tobacco.

Current Cancer Data



Counteracts or Changes to Tobacco Use



- Youth coalitions.
- STAND initiative in State of Arizona (STANDaz.com)
- Outreach and education (peer to peer) method.
- Cessation services (traditional approach).
- Tribal /Legislative presence.
- Consult and recognition to traditional tobacco.
- Language and personalizing (Hopifying).
- Greenhouse projects to sustain and provide a resource for access to Hopi tobacco.
- Resources and partnerships.

2015 Winter Summit- Prescott, Arizona





Tobacco Coalition/HTYC with Senator Carlisle
and Hopi Council delegate



2016 Legislative Day at Arizona State Capital





Other Goals and Objectives



- Initiated discussions with National Forest Service, Bureau of Land Management (BLM), Coconino Forest Service and Parks to secure sites for traditional tobacco resources and gathering. MOA's have now been created.
- Initiate youth projects with various entities to promote education (traditional and non-traditional) work profession exposure, implement youth activities and initiatives to support Hopi Tribal initiatives.
- Participate in a "Clean-Air Quality Control" project this coming year with the Hopi Environmental Protection Office, HEPO, to do a study within our kivas (ceremonial chambers).

Other Goals and Objectives



- More policy work within the communities to promote healthy and safe community environments.
- More emphasis on youth leadership and advocacy training to promote champions in Youth Council to sit in and be a voice for youth at the Council level.

Kwakwah!



Päy yaasa á

Uma häpi üng ká pas' na oyeeyüngni.

Nanami unängtaviyüngni, lolmat nikyäng pú
haaläykyäkyäng üng ká na yēsni yüngni

This is all...

You all take care of yourselves, keep up your well-
being and

live a happy and prosperous life.