

**N C C D P H P**  
**GOOD HEALTH AND WELLNESS IN INDIAN COUNTRY**  
**TRIBAL RESOURCE DIGEST**

Welcome to Centers for Disease Control and Prevention’s (CDC) tribal resource digest for the week of July 24, 2017. The purpose of this digest is to help you connect with the tools and resources you may need to do valuable work in your communities.



*From Left: David Espey, Ramona Antone-Nez, Anisha Quiroz, Radeanna Comb, Darlene Tracy, LaTisha Marshall, Colin Gerber, Rose James, Sylvadrick Young, Graydon Yatabe*

*July 2017 Navajo Nation Visit  
 Window Rock, AZ*

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## Request for Photos

Please send any photos of GHWIC work (community gardens, events, team meetings, etc.) to Anisha Quiroz, [AQUIROZ@cdc.gov](mailto:AQUIROZ@cdc.gov) with a short description of the photo.

## Announcements

### Medicare DPP

**O**n Thursday, July 13th, the CMS second proposed rule on the Medicare DPP Expanded Model was published in the Federal Register. Facts sheets and a link to the proposed rule can be found [here](#). The first rule was published in November 2016.

The second rule proposes additional policies necessary for suppliers to begin providing MDPP services nationally in 2018, including the proposed MDPP payment structure, supplier enrollment requirements and compliance standards. The comment period is open until September 11, 2017. Information will be coming soon about a CMS webinar to go over the proposed rule.



Save the Date



**T**his three-day conference will bring together a dynamic partnership around family wellness. Federal, State, Tribal and Urban programs will be on site to provide training, information and resources for culturally informed strategies that focus on building and sustaining

family wellness. Tribes will be provided training and support to develop their Tribal Action Plan geared towards capacity building. Special emphasis will focus on program sustainability by engaging technology, business practices and revenue enhancement. Register [here](#). For more information about this conference, contact: [chris.poole@ihs.gov](mailto:chris.poole@ihs.gov)

Reservations can be made by calling 1-866-4WINDS1 (494-6371). The room rate is \$93/night. Use the group code 0917GLATHB. This group rate will be good until August 21st, 2017 (8/21/17).

When: **September 12-14, 2017**

Where: **Four Winds Casino Resort—New Buffalo, MI**

### Tobacco Use Website

**L**ast week Million Hearts launched the [Tobacco Use](#) webpage to inform and optimize implementation of evidence-based tobacco cessation strategies. The Tobacco Use webpage also features the Tobacco Cessation Protocol, available online and as an app through Epocrates®, a free athenahealth service for clinicians (please note: to view the guidelines, registration is required).

## Funding Opportunities

### Empowered Communities for a Healthier Nation Initiative

**D**escription: Grants to reduce significant health disparities impacting racial and ethnic minorities and/or disadvantaged populations through implementing evidence-based strategies with the greatest potential for impact, especially in communities disproportionately impacted by the opioid epidemic, childhood obesity, and serious mental illness. Read more [here](#).

Deadline: **August 1, 2017**

## Webinar

### Mountain States RHEC's Native American Cultural Competency Webinar Series: Cultural Needs Assessments for Health for Providers Working with Tribal Communities

**A**re you interested in learning more about tribal communities and how to best serve American Indians and Alaska Natives? The Mountain States Regional Health Equity Council (RHEC) aims to end health disparities in Colorado, Montana, North Dakota, South Dakota, Utah, and Wyoming. One of its main priorities is to provide education and awareness of cultural and linguistic competency within the region. The RHEC is hosting a webinar training series on the history of tribes and treaties, utilization of Culturally and Linguistically Appropriate Services standards (National CLAS Standards) and cultural sensitivity when working with tribal communities, and the impact of cultural needs assessments. Read more and register [here](#).

When: **July 31, 2017 @ 11:00 Mountain Time**

**Great Plains Tribal Chairmen's Health Board**  
Community Health Webinar Series

Promoting Health Equity through  
Programs and Policies

The Community Health Department will be hosting monthly webinars for tribal partners. Contact information below regarding times and dial-in information.

Marie Zephier, MPH  
Program Manager, GPGHW  
Great Plains Tribal Chairmen's Health Board  
Marie.zephier@gptchb.org  
1770 Rand Road, Rapid City, SD 57702  
(P) 605.721.7373 ext. 122 (F) 605.721.2876

Date	Topic	Presenter(s)
8/9/17	Traditional Plants and their Uses	Terra Houska, Tobacco Health Educator
9/13/17	Using the Indiginized Traditions to Make Health Choices	Thosh and Chelsea
10/11/17	Active Living Everyday	Kendra Roland, Cancer Prevention
11/8/17	LEAN Essentials	Eugene Giago, PC
12/13/17	Making PSE Changes in Tribal Communities	Shannon Udy, PSE Health Educator

Tribal communities bear a disproportionate burden of social, economic, and/or environmental disadvantage relative to other racially or ethnically defined population groups. Therefore, ensuring that all American Indians and Alaska Natives (AI/ANs) achieve the highest level of health possible will require broad-spectrum action that goes beyond addressing individual determinants and disease management to include action to address such disadvantages.

The changing landscape of public health, with a multi-disciplinary approach focused on the social determinants of health, is a true opportunity to advance the well-being of AI/AN communities. The National Indian Health Board (NIHB), in partnership with the NPA, has taken a proactive and strategic approach to building the public health capacity of tribal health departments through information gathering and dissemination, capacity building, and awareness raising. Register [here](#).

When: August 24, 2017 @ 3-4 ET

**Contact Information**

National Center for Chronic Disease Prevention  
and Health Promotion

Office of the Medical Director  
4770 Buford Highway, MS F80  
Atlanta, GA 30341  
(770) 488-5131

<http://www.cdc.gov/chronicdisease/index.htm>

The digest serves as your personal guide to repositories of open and free resources where you can find content to enrich your program or your professional growth. Please note that CDC does not endorse any materials or websites not directly linked from the CDC website. Links to non-Federal organizations found in this digest are provided solely as a courtesy. CDC is not responsible for the content of the individual organization web pages found at these links.

If you have comments or suggestions about this weekly update, please email Anisha Quiroz at [AQUIROZ@cdc.gov](mailto:AQUIROZ@cdc.gov) with the words "TRIBAL DIGEST" in the subject line.



Farm to School in Native Communities

In partnership with numerous community leaders, the National Farm to School Network has been exploring opportunities to expand farm to school activities in Native communities. They have learned from their partners that with a community-based and multi-generational framework, farm to school can be a nexus of economic development, food sovereignty, health and nutrition, and cultural revitalization. Read more and register [here](#).

When: August 3, 2017 @ 2-3 ET

## New Campaign Assets: National Prediabetes Prevention Campaign, Phase 2

**O**n Tuesday, 7/25/2017, CDC's Division of Diabetes Translation (DDT) will launch Phase 2 of the National Prediabetes Awareness Campaign. This is the first-ever national public service campaign to raise awareness about prediabetes on TV, radio, print, and digital channels.

There is still a critical need to increase awareness of prediabetes—84.1 million US adults have prediabetes, and 90% of whom don't know it. In order to have the greatest collective impact, DDT partnered with the Ad Council, American Diabetes Association, and American Medical Association to develop the multi-year public service campaign.

For Phase 2, the campaign has created six new video [public service announcements](#) (PSAs) and additional out-of-home advertisements. The new campaign encourages viewers to take a one-minute prediabetes risk test to know where they stand and discover how they can decrease their risk of developing type 2 diabetes — and it does so with some adorable helpers.

The new campaign, once again developed pro bono by Ogilvy New York for the Ad Council campaign, features puppies, hedgehogs, and baby goats. The new, lighthearted PSAs offer viewers a “perfect way to spend a minute” where they can learn where they stand by taking the one-minute prediabetes risk test while also doing something everyone loves — watching cute animal videos. The campaign highlights that it's important for people at risk to speak with a doctor about getting their blood sugar tested and visit [DolHavePrediabetes.org](http://DolHavePrediabetes.org) to learn more about prediabetes.

The positive message behind the campaign is that prediabetes can often be reversed by making everyday lifestyle changes. Diagnosis is key, as research shows that people who are aware of their condition are more likely to make the necessary long-term lifestyle changes that can help delay or prevent type 2 diabetes. This includes losing weight and adopting new habits such as healthy eating and physical activity. Prediabetes can be a health wake-up call for many.

Viewers can take a real-time risk test while watching the PSAs and then visit [DolHavePrediabetes.org](http://DolHavePrediabetes.org) to find more information about prediabetes, lifestyle tips, and links to [CDC's National Diabetes Prevention Program](#), which connects visitors to CDC-recognized programs across the country. **Per the Ad Council's model, all media will run entirely in donated time and space.**

The campaign will also include a special radio PSA featuring NBA player Julius Randle. Randle, whose mother has type 2 diabetes, discusses simple, actionable steps to help reverse prediabetes and avoid the kind of scare he experienced when an unexpected diagnosis of type 2 diabetes impacted his family.

The ADA, AMA, and CDC are also working with their local offices, affiliates, and partners to promote the campaign in their communities, with evidence-based materials to aid physicians and other health care providers in the screening, diagnosis, and treatment process.

In order to help you spread the word at your level(s), we have updated a [Prediabetes Awareness toolkit](#) for CDC grantees to provide a wealth of materials to assist you, including pre-packaged content and language to use for existing or new opportunities. You'll have access to these resources and much more:

- All PSAs and campaign assets
- Campaign FAQs
- Ideas for connecting with your local community on site and online
- Tips for working with local media
- Ways to engage with corporate partners
- Tips for ordering campaign materials
- Social media

Also, attached to this email is a customizable press release that you can use in your communities. Thank you for your support in spreading the word about this critical effort. We are confident these playful, upbeat PSAs will get noticed and spur people to take action.