



RESOLUTION # 16-02-01

We R Native: Text 4 Sex Ed

NORTHWEST PORTLAND AREA INDIAN HEALTH BOARD

Burns-Paiute Tribe
 Chehalis Tribe
 Coeur d' Alene Tribe
 Confederated Tribes of Colville
 Confederated Tribes of Coos, Lower
 Umpqua, and Siuslaw Indians
 Confederated Tribes of Grand Ronde
 Confederated Tribes of Siletz
 Confederated Tribes of Umatilla
 Confederated Tribes of Warm Springs
 Coquille Tribe
 Cow Creek Tribe
 Cowlitz Tribe
 Hoh Tribe
 Jamestown S'Klallam Tribe
 Kalispel Tribe
 Klamath Tribe
 Kootenai Tribe
 Lower Elwha Klallam Tribe
 Lummi Tribe
 Makah Tribe
 Muckleshoot Tribe
 Nez Perce Tribe
 Nisqually Tribe
 Nooksack Tribe
 NW Band of Shoshone Tribe
 Port Gamble S'Klallam Tribe
 Puyallup Tribe
 Quileute Tribe
 Quinalt Tribe
 Samish Indian Nation
 Sauk-Suiattle Tribe
 Shoalwater Bay Tribe
 Shoshone-Bannock Tribe
 Skokomish Tribe
 Snoqualmie Tribe
 Spokane Tribe
 Squaxin Island Tribe
 Stillaguamish Tribe
 Suquamish Tribe
 Swinomish Tribe
 Tulalip Tribe
 Upper Skagit Tribe
 Yakama Nation

WHEREAS, the Northwest Portland Area Indian Health Board (hereinafter "NPAIHB" or the "Board") was established in 1972 to assist Tribal governments to improve the health status and quality of life of Indian people; and

WHEREAS, the NPAIHB is a non-governmental "tribal organization" as defined by the Indian Self-Determination and Education Assistance Act (P.L. 93-638 seq. et al) that represents forty-three federally recognized tribes in the states of Idaho, Oregon, and Washington; and

WHEREAS, in accordance with the definitions of the Indian Self-Determination and Education Assistance Act at 25 USCS § 450b, a tribal organization is recognized as a governing body of any Indian tribe and includes any legally established organization of Indians which is controlled, sanctioned, or chartered by such governing body or which is democratically elected by the adult members of the Indian community to be served by such organization and which includes the maximum participation of Indians in all phases of its activities; and

WHEREAS, the NPAIHB is dedicated to assisting and promoting the health needs and concerns of Indian people; and

WHEREAS, the Board's NW Tribal Epicenter manages *We R Native* -- a website, social media platform, and text message service that serves as a sexual health resource for Native teens and young adults. Our campaigns, interventions, curricula and services have been shown to reduce sexual risk-taking and promote protective behaviors; and

WHEREAS, American Indian and Alaska Native youth are disproportionately impacted by higher rates of teen pregnancy and sexually transmitted infections, compared to non-Indian people; and

WHEREAS, *We R Native* is authorized to carry out goals and objectives that coincide with The Innovation Next Awards funding opportunity, founded by The National Campaign to Prevent Teen and Unplanned Pregnancy, to develop innovative, technology-based interventions to prevent teen pregnancy; and

2121 SW Broadway
 Suite 300
 Portland, OR 97201
 (503) 228-4185
 (503) 228-8182 FAX
 www.npaihb.org

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WHEREAS, the specific goals of The Innovation Next Awards initiative are:

- 10 teams of three will be selected to receive \$80,000 in funding. During the second stage, 5 of the teams will be awarded up to \$325,000 to further develop their innovation.
- The total time for the entire process, if our team is selected for the second stage, is 22 months.
- They are looking for a killer team of thinkers and doers with varied perspectives on teen pregnancy prevention. The magic is in the makeup of our team, and we are looking for other individuals who share our passion and commitment for teen pregnancy prevention in Indian Country.

WHEREAS, in 2014, *We R Native* sent a series of text messages to American Indian and Alaska Native youth, designed to promote condom use and STI/HIV testing. Improvements in condom use attitudes and behavior were retained at least 3 months post-intervention. Building off of this success, we are hoping to design a text messaging service that generates tailored messages (based on age, gender, or risky sexual behaviors) while building in content from our other successful digital campaigns/curricula, including Native VOICES (a CDC-endorsed HIV Prevention Intervention) and Native STAND (a peer education healthy decision-making program for Native youth); and

WHEREAS, the goals of this initiative are consistent with the goals and objectives of both the NPAIHB and the NW Tribal EpiCenter; and

THEREFORE BE IT RESOLVED, that the Board endorses and supports efforts by staff of the NW Tribal EpiCenter – We R Native -- under the guidance of the Executive Director, to pursue funding through The Innovation Next Awards funding opportunity.

CERTIFICATION

NO. 16-02-01

The foregoing resolution was duly adopted at the regular session of the Northwest Portland Area Indian Health Board. A quorum being established; 29 for, 0 against, 0 abstain on January 21, 2016.

Andrew C. Joseph Jr.

Chairman

1/21/2016

Date

Gregory J. Abraham

Secretary